

Press Release

69th to 74th Know India Programme (KIP)

The Government of India will be conducting the 69th to 74th editions of the 'Know India Programme' (KIP) to familiarize Indian diaspora youth with India's culture, heritage and also with contemporary India as per the following schedule:



KNOW INDIA PROGRAMME





2. The KIP is a 3-week programme for Malaysian youth of Indian origin to introduce them to India and promote awareness about different facets of Indian life, its cultural heritage, art and various aspects of contemporary India as well as to see the progress made in various sectors such as Economic, Industrial, Education, Communication & Information Technology, and Science & Technology. Over 120 candidates from Malaysia have participated in the 68 KIPs organized since 2003.

3. The **last date to submit applications for the 69th KIP is 13th November 2023**. Malaysian Indians can apply for the KIP at https://kip.gov.in. Non-Resident Indian (NRIs) i.e. Indian nationals residing abroad are not eligible to apply for this programme.



4. The content of the programme broadly includes the following:

- i. Presentations on India, its political process as well as developments in various sectors.
- ii. Visit to institutes of democracy and governance like Parliament, Election Commission, Rashtrapati Bhawan and call on High Dignitaries.
- iii. Showcasing achievements in diverse sectors, including Science & Technology, Information Technology, Pharmaceuticals, Infrastructure, Start-up ecosystem, Digital infrastructure, India Stack, JAM Trinity, Education, Defence, Agriculture and Tourism.
- iv. Visit to places of historical and cultural importance.
- v. Familiarisation with India's cultural heritage and civilization, including Yoga, Ayurveda, and classical forms of Music and Dance.
- vi. Exposure to Government of India schemes like Skill India, Digital India, Aatmanirbhar Bharat, Start Up India, etc.
- vii. Visit to industrial sites, public and private firms to showcase India's strength in Manufacturing & Services sectors.
- viii. Immersion program along with interaction with faculty and students at a prestigious University/College/Institute.
 - ix. Visit to leading Scientific and Research Institutions.
 - x. Exposure to Indian Media and Broadcasting industry.
 - xi. Visit to one or two State(s) in India to expose the participants to the cultural diversity of India.

5. <u>Eligibility Criteria:</u>

- a. Applicants should be in the age group from 21 to below 35 years.
- b. Applicants must provide their **OCI card detail** or that of their parents or grandparents. In the absence of any documentary proof of Indian Origin, the applicant must submit a written undertaking about their Indian Origin which must be attested by the High Commissioner of India, Kuala Lumpur.
- c. The applicant **should not have participated in any previous KIP** or any other programme organized and paid for by the Government of India or a State Government in India.
- d. Applicants for should have **completed graduation** from a recognized university.
- e. The applicants should be able to speak in **English**, should have studied English as a subject at the High School level or have English as the medium of instruction for their undergraduate course.
- 6. The applicant need to submit a **medical fitness report or certificate** confirming their ability "to undertake long-distance and extended-duration travel" and must take a mandatory **travel and overseas medical insurance** for the duration of the visit in India. They have to **pay 10% of the air ticket cost** and give a **signed undertaking** that he/she "will reimburse to the Indian High Commission the amount spent on airfare by the Government of India, if he / she does not complete the KIP".
- 7. The selected candidates will be provided following hospitality/facilities in India:
 - a) Local hospitality i.e. boarding/lodging in budget hotels.
 - b) Internal travel as per the Programme.
 - c) Gratis Visa by the Indian High Commission, Kuala Lumpur.
 - d) Economy class return air ticket from Malaysia to India.

8. Upon successful completion of the KIP programme, the participants must submit a **Programme Report in 750-1000 words** outlining their experiences and insights from the KIP. The report will be a detailed account of their learnings from the KIP and how the visit has helped them to improve their understanding about India. The participants will receive their **KIP Certificates** only after the acceptance of their Programme Reports.

9th November 2023