

TOURIST ATTRACTION

- ▲ Lord Jagannath Temple, Puri
- ▲ Lingaraj Temple, Bhubaneswar
- ▲ Dhauli Peace Pagoda, Bhubaneswar
- ▲ Khandagiri & Udayagiri Caves
- ▲ Sun Temple, Konark
- ▲ NandanKanan Natural Zoo, Bhubaneswar
- ▲ Pathanisamant Planetorium, Bhubaneswar
- ▲ State Museum, Bhubaneswar

SHOPS

- ▲ Utkalika
- ▲ Bayanika
- ▲ Ekamra Haat



RULES & REGULATIONS:

- ▲ Allotment will be made on first come first serve basis.
- ▲ Requirement of extra power will have to be intimated in advance in writing. For consumption of extra electricity actual expenses to be borne by Entrepreneurs.
- ▲ Eligible applicants should submit duly filled in Application Form along with self attested copies of :
 - ▲ Entrepreneurs Memorandum (Part-II)/ Udyog aadhar
 - ▲ Proof of promoter being covered in special category.
- ▲ Participation charges are not refundable.

FOR BOOKING & DETAILS CONTACT:

Directorate of Export Promotion & Marketing,
Ashoka Marketing Complex, 2nd Floor, Station Square,
Bhubaneswar-9, Odisha, India,
Ph. 0674-2530443, Tel Fax. 0674-2533268
Email: depmodisha@gmail.com
Website: depmodisha.nic.in

Directorate of Industries,
At: Killa Maidan, PO: GPO, Cuttack—753001, India,
Ph. 0671-230623, Fax: 0671-2301227,
Email: smd nmfp.od@nic.in
Website: http:// as.ori.nic.in/diorissa

Odisha Small Industries Corporation Ltd.
OSIC Tower, Madhupatna, Cuttack-10, Odisha, India,
Ph: 0671-2341204, Fax: 06712341875,
Mob.09438123344
Email: mohapatrachinmoyl93@gmai|.com
Website:www.osic|td.in



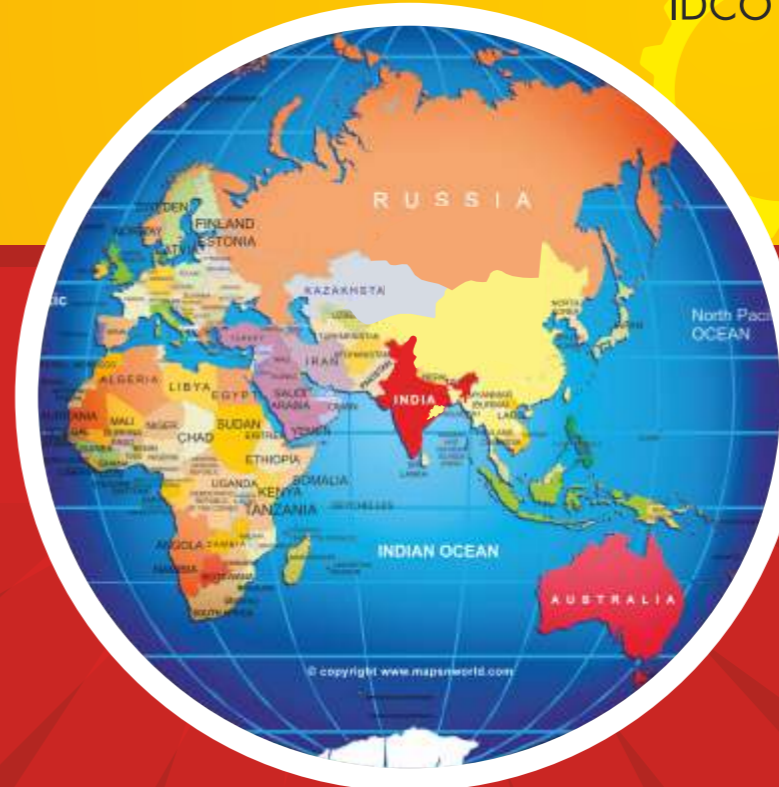
TIMING: 10.00 AM to 1.30 PM (Business Hour), 2.00 PM to 9.00 PM (General Public)



ODISHA

MSME TRADE FAIR 2016

January 8th - 14th, 2016
IDCO EXHIBITION GROUND, UNIT - III
BHUBANESWAR



**MICRO, SMALL & MEDIUM
ENTERPRISES DEPARTMENT**
Government of Odisha

**ORGANISED BY : DIRECTORATE OF EXPORT PROMOTION & MARKETING
DIRECTORATE OF INDUSTRIES ODISHA SMALL INDUSTRIES CORPORATION LTD.**

Sponsored By : SBI MCL NTPC NALCO OMC IDCO IndianOil

http://depmodisha.nic.in/trade_fair/index.html

A STEP TOWARDS BETTER BUSINESS OPPORTUNITIES

MSME TRADE FAIR-2016

Considering the importance of MSMEs to the overall economic development, Government of Odisha has created a separate MSME Department. Credit, Technology and marketing are vital elements for growth of MSMEs. Keeping these three vital aspects in view, the newly created MSME Department has ventured to organize the Odisha MSME Trade Fair annually since 2013. The fourth edition of such fair will be conducted from 8th January to 14th January, 2016. The Directorate of EP&M (Export Promotion & Marketing) is the Nodal Agency to coordinate the fair with support from Directorate of Industries, OSIC (Odisha Small Industries Corporation), All Industries Associations of the state as well as MSME-DI.

AIM & OBJECTIVE

The main aim of this Fair is to provide following support to the entrepreneurs of the state.

1. To provide opportunity to the MSMEs for display & sale of their products.
2. To provide a platform for vendor development & match making with large industries.
3. Information-cum-facilitation centres shall be opened by different promotional agencies to provide necessary guidance to the entrepreneurs.
4. The entrepreneurs of the state shall be exposed to the technologies displayed by different agencies & suppliers.
5. Workshop & seminars shall be organized to create awareness among the entrepreneurs who also can highlight their problems and issues.

BENEFITS OF PARTICIPATION

- ▲ Network extensively — B2B, B2C meetings.
- ▲ Make presence nationally and internationally.
- ▲ Increase brand equity and mileage.
- ▲ Showcase product range and strengths.
- ▲ Generate future business leads.
- ▲ Podium to promote 20% public procurement from MSMEs.
- ▲ Interact and build relationships with customers.
- ▲ Identify partner companies.
- ▲ Keep abreast of latest developments.

PRODUCTS PROFILE

- ▲ Engineering including Electrical, Construction equipments and materials
- ▲ Chemicals & Petrochemicals.
- ▲ Pollution control devices & solar equipments.
- ▲ Agro based and food processing industries.
- ▲ Transport & Tourism.
- ▲ Packaging.
- ▲ Plastic & Polymers.
- ▲ Consumer durable and non durables.
- ▲ General Engineering
- ▲ Electrical, Electronics & IT products.
- ▲ Textile, Handicrafts & Handloom.

DISPLAY OF TECHNOLOGY

Technologies as well as machineries for food processing & other activities shall be displayed along with demonstration.

INFORMATION-CUM-FACILITATION

Stalls shall be opened by Director of Industries; Director, Export Promotion & Marketing; MSME-DI; FIEO; WTC; NPC; NSIC; OSIC; CTTC; CIPET etc to disseminate various information to the visitors regarding their activities for promotion of MSMEs.

CREDIT FACILITATION

Stalls shall be opened by different financial institutions and commercial banks where various products and offered by them shall be disseminated.

SEMINAR DETAILS

SEMINAR/ WORKSHOP / VENDOR DEVELOPMENT PROGRAMME / B2B MEETINGS

| DATE | TOPIC | TIME |
|------------------------|---|---------------------|
| 09.01.2016 (Saturday) | Promotion of MSME in Tourism Sector | 10.00 AM – 02.00 PM |
| 11.01.2016 (Monday) | Vendor Development Programme/ Buyer Seller Meet/ B2B Meetings | 10.00 AM – 02.00 PM |
| 12.01.2016 (Tuesday) | Strategy for augmentation of Export from Odisha | 10.00 AM – 02.00 PM |
| 13.01.2016 (Wednesday) | Food Processing | 10.00 AM – 02.00 PM |

SPONSORSHIP

- ▲ Rs. 5, 00,000/- and above. Free space for display, logo in banners hoardings/backdrop and full page advertisement in Directory.
- ▲ Rs.3,00,000/- & above Free space for display / logo, in hoarding / Half page advertisement in Directory.

STALL STRUCTURE

- ▲ 9 sq.mtr area.
- ▲ Built up Octonum booth with carpeted floor, side and rear panel based walls, four spot lights, one podium, one table and two chairs.
- ▲ Open space with additional area will be available for corporate sectors for display of products as well as services separately on prior contact to the fair office.

STALL CHARGES

- ▲ Rs. 2000/- per stall for micro enterprise
- ▲ Rs. 3000/- per stall for small enterprise
- ▲ Rs. 30000/- per stall for banks
- ▲ Rs. 50000/- per stall for large industries

PROCEDURE FOR SPACE BOOKING

50 stalls are reserved for special category entrepreneurs against submission of relevant documents. Allotment will be made on first come first serve basis. For consumption of extra electricity, actual expenses are to be borne by entrepreneur and are not subsidiable. Requirement of extra power will have to be intimated in advance in writing. Eligible applicants should submit duly filled in Application Form along with self attested copies of Entrepreneurs Memorandum (Part—II), proof of promoter being covered in special category if any. Participation charges are not refundable. Rules and Regulations of the Fairground should be maintained. In case of any dispute, the decision of-the organizers will be final and binding.