



Confederation of Indian Industry



Ministry of External Affairs  
Government of India



Overseas Indian Facilitation Centre



# India Fellows Programme 2016 for Overseas Indians



## at Indian School of Business

Know the New India!



### OPPORTUNITY

- Connect back with your country: India is one of the world's fastest growing economies
- Tap huge emerging opportunities in manufacturing, e-commerce, retail, handicrafts and more
- Meet potential business partners, policy decision-makers and captains of the Indian industry
- Get accurate perspective of how to do business in India



### PROGRAMME HIGHLIGHTS

- First tailor-made programme for the Indian Diaspora entrepreneurs designed specially by the Indian School of Business
- Networking sessions with New Age Indian entrepreneurs
- Year-long engagement through monthly webinars and Google Hangouts
- 12-day India Residency, comprising ten days of intensive experiential classroom sessions at the ISB campuses in Hyderabad and Mohali, and two days in Delhi



### ELIGIBILITY

- Young Indian Diaspora entrepreneurs / business owners / professionals in key positions / potential investors / international partners of Indian companies
- Preferred age group 21 - 39 years;



### BENEFITS TO PARTICIPANTS

- Meet senior leaders & policymakers from Line Ministries & Captains of Indian Industry.
- Build & grow a network of potential business partners
- Get first-hand understanding of the Indian business scenario & regulatory norms
- Understand innovative & disruptive business models emerging in India
- Gain insights about new entrepreneurship opportunities, consumer mindsets & market realities in India

## CURRICULUM

IFP is a year-long engagement starting in July 2016. The programme will have two components: India Residency and Webinar Series.

### INDIA RESIDENCY : LEARN

Through the 12-day India Residency, starting on 28th August 2016, the participants will 'Learn', 'Experience' and 'Meet'. The Residency will focus on Innovation in India, Understanding Indian Markets, and Entrepreneurship and Doing Business in India.

Participants will be rewarded with unmatched learnings from eminent faculty that includes:

- **Dr. Amir Ullah Khan:** A Development Economist, Visiting Faculty at ISB and Advisor to the Bill and Melinda Gates Foundation, he will create an understanding of the Indian Economy & Industry Sector Trends and Indian Political Environment
- **Mr. Porus Munshi:** As the founder of Making Breakthroughs Happen, he will take the participants through the Realities of Innovation in Emerging Markets
- **Mr. Ramkumar S:** CEO, Last Resort Consulting, and Visiting Faculty at ISB and IIM, Kashipur, he will address the challenges of Marketing at the Bottom of the Pyramid, and chart out marketing approaches for new market opportunities in India
- **Prof. Dishan Kamdar:** He's the Deputy Dean – Programmes and Professor of Organisational Behaviour at the ISB, and will introduce participants to the intricacies of negotiating in the Indian context

## MEET

- Entrepreneurs and Start-ups: T-Hub, the technology start-up ecosystem created by the Telangana Government, Angel Investors and CII Young Indians Network
- Participants will also be taken to visit the successful Semiconductor and Aerospace Cluster at Hyderabad, and an organisation, which has redefined healthcare delivery through innovation.
- Invitations have been sent to the following Government officials to meet with the participants:
  - **Dr. Shashi Tharoor**, Member of Parliament and Chairman – Standing Committee of Parliament for External Affairs
  - **Mr. Amar Sinha**, Secretary – Economic Relations, Ministry of External Affairs (MEA)
  - **Mr. Amitabh Kant**, CEO – Niti Aayog
  - **Mr. Ramesh Abhishek**, Secretary – Department of Industrial Policy & Promotion (DIPP), Ministry of Commerce & Industry. He leads the Make in India initiative
  - **Mr. Dnyaneshwar M Mulay**, Additional Secretary, dealing with Overseas Indian Affairs and Consular Issues
  - **Dr. Ajai Kumar**, Additional Secretary – Department of Electronics & Information Technology (DeitY). He leads the Digital India initiative

## PROGRAMME CALENDAR

MONTH	SESSION	COVERAGE
Ju1 '16	Launch	Introduction to the programme and Context Setting
Aug '16	Master Class 1	Scenario Planning
Sep '16	India Residency <ul style="list-style-type: none"><li>• ISB, Hyderabad campus: August 28-31, 2016</li><li>• Delhi : September 01-02, 2016</li><li>• ISB, Mohali Campus: September 03-08, 2016</li></ul>	
Oct '16	Opportunity 1	Entrepreneur speaks: Starting a business in India
Nov '16	Master Class 2	Legal and regulatory framework in India
Jan '17	Opportunity 2	Entrepreneur speaks: Operational challenges in India
Feb '17	Master Class 3	Philanthropy / CSR
Mar '17	Opportunity 3	Entrepreneur speaks: Social entrepreneurship opportunities in India
Apr '17	Master Class 4	Entrepreneurship as nation building
May '17	Opportunity 4	Doing business with the Government
Jun '17	Conclusion	Conclusion and wrapping

Note: ISB and OIFC reserve the rights to modify the schedule

## SPECIAL INTRODUCTORY PRICE

- US\$ 5,000 per participant, plus Service Tax. Fee includes boarding and lodge, programme-related learning material, field visits and webinars
- Participants to bear the flight and airport transfer for travel from Hyderabad to Delhi

## APPLY NOW!

For application requests and queries write to

**[oifc\\_indiafellows@isb.edu](mailto:oifc_indiafellows@isb.edu)**

Last date to submit filled in applications is July 24, 2016

For more details, visit

[www.isb.edu/cee/indiafellows](http://www.isb.edu/cee/indiafellows)

Download Brochure

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**Overseas India Facilitation Centre (OIFC)** [www.oifc.in](http://www.oifc.in) is a joint venture between the Ministry of External Affairs (MEA), Govt of India and the Confederation of Indian Industry (CII), for enhancing economic & knowledge engagement of Overseas Indians with India.

**The Indian School of Business (ISB)**, established in 2001, is one of the top business schools in the world and the first South Asian school to receive the AACSB accreditation. It has campuses in Hyderabad and Mohali. [www.isb.edu](http://www.isb.edu)

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