

Organised by



Supported by



सत्यमेव जयते  
Ministry of Textiles  
Government of India

# India *Fair*

Textiles  
Sourcing

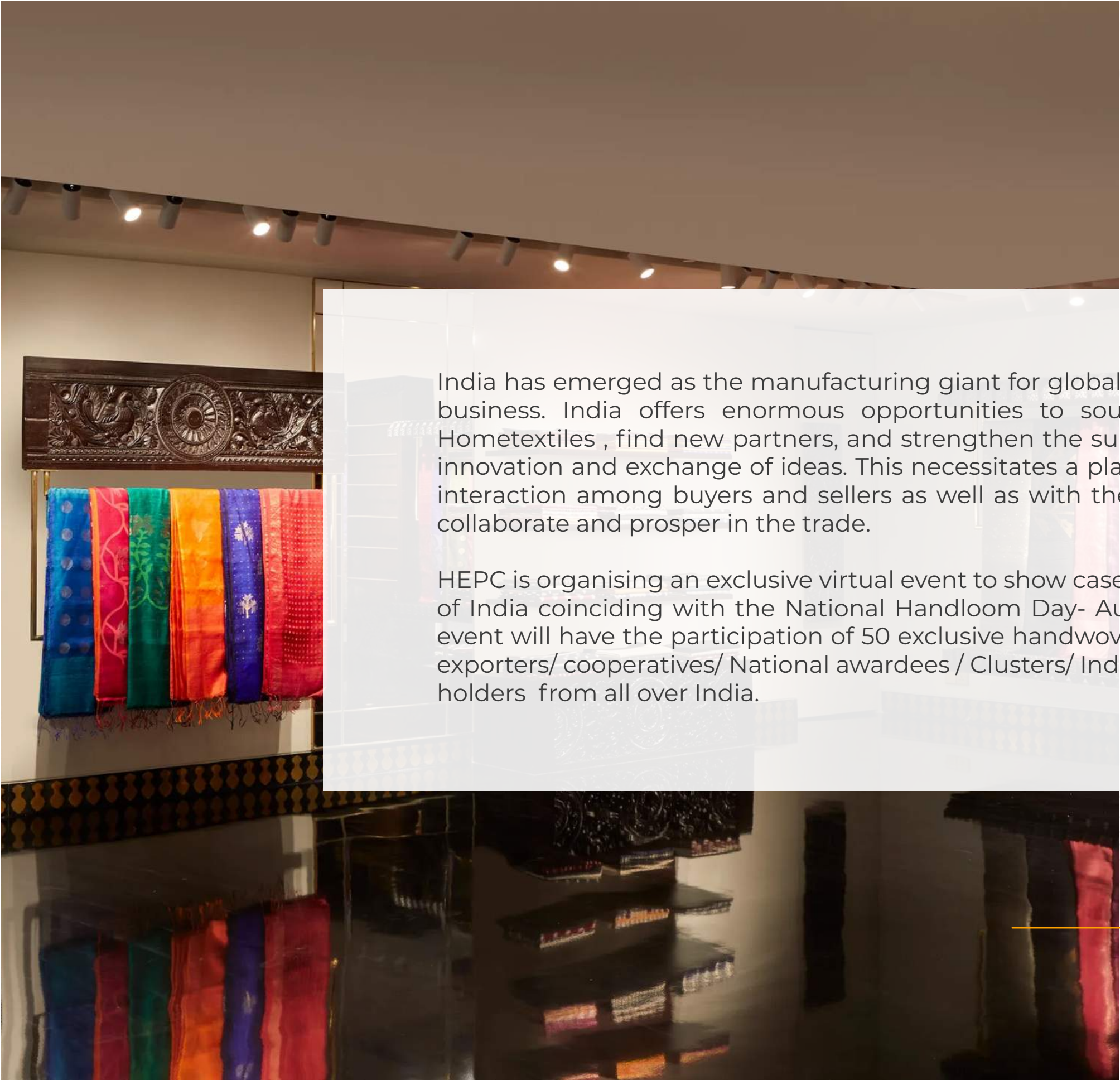


**07 TO 11**  
**AUGUST 2021**



**INTERNATIONAL EDITION**





India has emerged as the manufacturing giant for global textile and apparel business. India offers enormous opportunities to source Handwoven & Hometextiles, find new partners, and strengthen the supply chain, product innovation and exchange of ideas. This necessitates a platform for adequate interaction among buyers and sellers as well as with the peers to discover, collaborate and prosper in the trade.

HEPC is organising an exclusive virtual event to show case Traditional Textiles of India coinciding with the National Handloom Day- August 7th 2021. This event will have the participation of 50 exclusive handwoven manufacturers / exporters/ cooperatives/ National awardees / Clusters/ India Handloom Brand holders from all over India.

# Handloom Export Promotion Council



HEPC is a nodal organisation constituted under “The Ministry of Textiles, Government of India” to promote the exports of all handloom products like home furnishings, carpets, floor coverings, clothing accessories, fabrics etc.

August 7 was chosen as the National Handloom Day to commemorate the Swadeshi Movement which was launched on this day in 1905 in the Calcutta Town hall to protest against partition of Bengal by the British Government. 1st National Handloom Day was launched in Chennai by The Hon’ble Prime Minister of India, Shri Narendra Modi, on 7th August 2015

## National Handloom Day



# India Handloom Brand



“India Handloom” brand was launched by the Ministry of Textiles, Govt. of India to endorse the quality of the products in terms of raw material, processing, embellishments, weaving, design, defect free handwoven authentic niche product having Zero defect and Zero effect on environment and other parameters besides social and environmental compliances for earning the trust of customers.



## Exhibitor Profile

50 Manufacturers of traditional handwoven textile products from all over India.

## Visitor Profile

Trade visitors from the focus countries.

FOCUS COUNTRIES | 04



Focus Countries



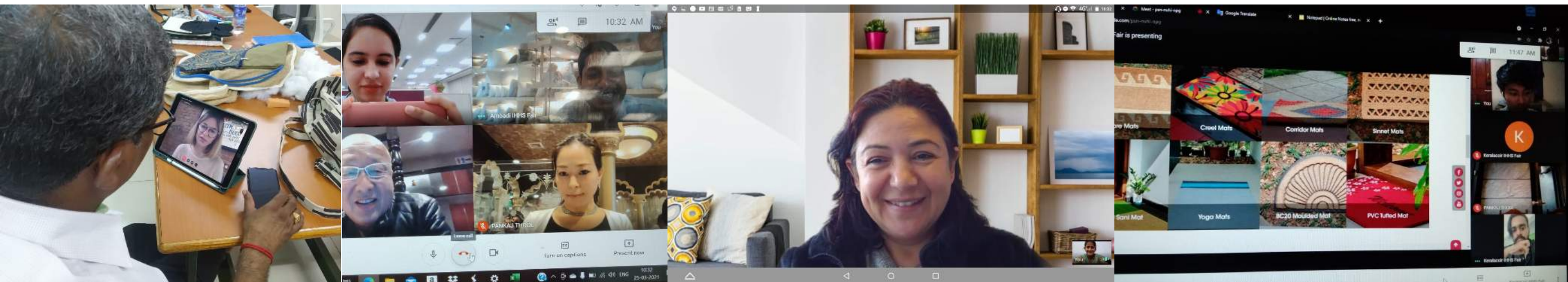


Sarees, Stoles, Scarves & Shawls and other accessories, Garments, Dress materials and fabrics, Dhoties & Lungies, Carpets.





## Get connected with top manufacturers in under *10 Seconds!*



Buyers can have pre-fixed one-on-one video meetings with the exhibitors of their choice. Interpreter services will be provided wherever necessary.

PREFIXED MEETING | 06





VISIT OUR WEBSITE FOR  
MORE INFORMATION &  
REGISTRATION



[www.itsfair.in](http://www.itsfair.in)



[info@itsfair.in](mailto:info@itsfair.in)  
[fairs@hepcindia.com](mailto:fairs@hepcindia.com)



+91 44 28 278 879  
+91 44 28 276 043



@HandloomEPC



@HEPC\_India



@HEPC\_India



@HEPC-India