High Commission of India, Kuala Lumpur

INDIA BECKONS

Economic & Business e-Newsletter

Significant Diplomatic Engagements

India's Participation at COP-28 Summit in Dubai, UAE Hon'ble PM of India, Shri Narendra Modi participated in the World Climate Action Summit:

Hon'ble Prime Minister of India, Shri Narendra Modi participated in the World Climate Action Summit, which is High-Level Segment of the 28th Conference of Parties (COP-28) to the United Nations Framework Convention on Climate Change (UNFCCC), in Dubai, UAE from 30 November- 1 December 2023. Hon'ble PM participated in the COP-28 Presidency's Session on "Transforming Climate Finance" on 1 December 2023. The event focussed on making climate finance more available, accessible, and affordable to developing countries and urged developed countries to completely reduce carbon footprint intensity by 2050. On the sidelines of COP-28 Summit, Hon'ble Prime Minister launched LeadIT 2.0, with a focus on inclusive and just industry transition, co-development and transfer of low-carbon technology and financial assistance to emerging economies. Climate change has been an important priority area of India's G20 Presidency, and significant new steps have been captured in the New Delhi Leaders' Declaration and other outcomes during India's G-20 Presidency.



Official visit of Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for External Affairs and Education (MOS RRS) of India to Malaysia:

Dr. Rajkumar Ranjan Singh, Hon'ble Minister of State for External Affairs and Education (MOS RRS) paid an official visit to Malaysia from 30 November- 02 December 2023. During the visit, MoS (RRS) held bilateral meetings with Mr. Mohamad bin Alamin, Deputy Minister of Foreign Affairs of Malaysia, Former Deputy Minister for Higher Education of Malaysia, Mr. Haji Mohammad Yusof bin Apdal,

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who is currently the Deputy Minister for Science, Technology and Innovation, Mr. V. Sivakumar, former Minister of Human Resources of Malaysia and Former Deputy Minister for Entrepreneur Development & Cooperatives of Malaysia, Senator Mrs. Saraswathy Kandasami, who is currently the Deputy Minister for National Unity. These meetings furthered the understandings reached between External Affairs Minister of India, Dr. S. Jaishankar and former Foreign Minister of Malaysia, Dr. Zambry Abd Kadir, who is currently the Higher Education Minister of Malaysia during the 6th India-Malaysia Joint Commission Meeting held in New Delhi on 7 November. On 01 December, MOS RRS together with Senator Mrs. Saraswathy Kandasami and Shri Balvantsinh Rajput, Minister for Industries, state Government of Gujarat, India attended inauguration of the first ever Global Organisation for People of Indian Origin (GOPIO) International Business Summit & Expo.













Official visit of Hon'ble Minister of Industries, State Government of Gujarat, India to Malaysia:

Mr. Balvantsinh Rajput, Hon'ble Minister of Industries, state Government of Gujarat, India paid an official visit to Malaysia from 30 November – 02 December 2023. During his visit, Hon'ble Minister engaged in discussions with Mr. Liew Chin Tong, deputy minister of investment, trade and industry of Malaysia, to explore opportunities for collaboration. Both sides discussed avenues and opportunities for strengthening economic and investment ties between Malaysia and the State of Gujarat, including in the fields of green energy, infrastructure, renewables, semiconductors etc. Hon'ble Minister invited Deputy Minister Liew Chin Tong to visit India for the 10th Vibrant Gujarat Summit to be held on 10 January 2024 in Gandhinagar, Gujarat. Minister also invited Malaysia to be one of the Partner countries for the 10th Vibrant Gujarat Summit. Hon'ble Minister co-inaugurated the first ever GOPIO Business Summit and Expo in



Kuala Lumpur on 1 December 2023, together with Deputy Minister, Senator Mrs. Saraswathy Kandasami and Dr Rajkumar Ranjan Singh, Hon'ble Minister of State for External Affairs and Education and Presidents of GOPIO Malaysia and GOPIO International. He commended GOPIO Malaysia and GOPIO International for the inaugural business summit which provided a unique opportunity for Malaysian and Indian companies to leverage economic and growth opportunities in both countries.





High Commissioner, Mr. B.N. Reddy hosted a dinner reception in honour of Hon'ble Minister from Gujarat and Hon'ble Minister of State for External Affairs and Education at India House. The reception was graced by Deputy Minister, Senator Mrs. Saraswathy Kandasami. Heads of business associations including Consortium of Indian Industries in Malaysia (CIIM), Malaysian India Business Council (MIBC), ASEAN India Business Council (AIBC) and several captains of industry also attended the dinner reception. Prominent members of Indian diaspora in Malaysia and cultural associations also were present at the reception. Hon'ble Minister also visited Micron Semiconductor Facility in Penang along with his official delegation. Micron Technology, one of the world's leading semiconductor companies, is in process of building its new semiconductor production, testing and packaging facility in Sanand, Gujarat, India.





Engagements of High Commission of India Kuala Lumpur

Former Deputy Minister of Higher Education, Mr. Yusof bin Apdal, who is currently the Deputy Minister for Science, Technology and Innovation of Malaysia took part in the Education Ministers Session of 2nd Voice of Global South Summit on 17 November. The Session was chaired by Shri Dharmendra Pradhan, Minister of Education, India who emphasised on developing human capital through skill development and knowledge sharing to ensure a Future-ready work force. Deputy Minister Yusof bin Apdal highlighted the need for creating a strategic work force with adequate skills to meet the demands of future industry. Higher Education collaboration including skilling and TVET plays an increasingly important role in India – Malaysia Enhanced Strategic Partnership. Mr. Liew Chin Tong, Deputy Minister of Investment, Trade and Industry of Malaysia joined the Commerce Session of the Summit on 17 November.





Malaysia also took part in the first edition of the Summit in January 2023 with the participation of Malaysian Minister of Trade and Investment, Mr. Zafrul. Shri Piyush Goyal, Minister for Commerce & Industry of India chaired the Session highlighting the need for closer collaboration among Global South in building resilient supply chains aided by digitalisation. Deputy Minister Liew Chin Tong spoke about the emphasis laid by the New Industrial Master Plan of Malaysia on stronger and efficient supply chains for industry, trade & investment. Expanding Trade & investment ties are an important pillar of India-Malaysia Enhanced Strategic Partnership. In San Fransisco, Minister Zafrul met Shri Piyush Goyal, Minister of Commerce and Industry of India during the Indo-Pacific Economic Forum (IPEF) Ministerial Meeting on November 15. They discussed bilateral economic and investment relations between India and Malaysia.

High Commission, in partnership with Think City Penang, Mr. Taizoon Tyebkhan and the local Indian Diaspora associations and schools in Penang "Reminiscing Rabindranath Tagore" to commemorate Guru Rabindranath Tagore at Dewan Budaya, Universiti Sains Malaysia, Penang on 29 November 2023. The event was organised to situate the thoughts and ideals of Shri Rabindranath Tagore in the contemporary world and also to popularize his noble ideas to a wider audience in an effort to provide a continuum to his rich legacy in



His Excellency Tun Dato' Seri Utama Ahmad Fuzi Bin Haji Abdul Razak, Yang di-pertua Negeri of the State of Penang graced the occasion as the Chief Guest. The event was also graced by Mr B.N. Reddy, High Commissioner of India, Mr. Wong Hon Wai, Penang State EXCO, Tourism & Creative Economy, Mr. Mohammad Khorshed Alam Khastagir, Deputy High Commissioner, High Commission of Bangladesh, Ms Amrita Dash, Counsellor at the High Commission, Political Dignitaries, representatives from various community, business and cultural organizations, students from the local and international schools in Penang. Mr. Anwar Fazal, Chairman, Think City Penang and Gandhi Peace Centre, Penang, delivered the key note address. The event featured a one act play titled "The Babus of Nayanjore" Mr. Himanshu Bhat of Cape Poetics and a play titled "Tagore; A Futuristic Vision" by students of International School of Penang (Uplands), SJKT Azad School Penang, and Persatuan Kebudayaan dan Kesenian Orang Asal Perak. His Excellency Tun Dato' Seri Utama Ahmad Fuzi Bin Haji Abdul Razak, Yang di-pertua Negeri of the State of Penang distributed participation certificates to all the school students. High Commissioner felicitated the Chief guest, the sponsors and collaborators of the event. As part of the event, His Excellency Tun Dato' Seri Utama Ahmad Fuzi Bin Haji Abdul Razak, Yang dipertua Negeri of the State of Penang inaugurated a photo exhibition which was organised in collaboration with Malaysian Bengalee Association and a book exhibition on the life on Rabindranath Tagore in collaboration with ICCR and NSCBICC. The event which was held as part of the George Town Literary Festival, was attended by over 300 members. Participants were enthralled by the beautiful performances.



High Commission, in partnership with Malaysia India Heritage Society and Indian Association Penang organised Penang India Heritage Trail on 26 November 2023 in Penang. The event was organised to generate interest and to reacquaint the younger generation with the shared cultural heritage of Penang with India. Mr. Sundarajoo Somu, Penang State EXCO for Housing and Environment, Chief Guest of Honor for the Inaugural

Session; Ms Subhashini Narayanan, Deputy High Commissioner; Ms Amrita Dash, Counsellor, High Commission of India; and Mr Prabhakaran Nair, President, Malaysia India Heritage Society jointly flagged off the Heritage trail from the Indian Association Penang premises. The 4-hour long trail covered important places of literary and historical importance in Penang and had participation of 16 groups with over 64 participants and was held as part of the George Town Literary Festival. The Closing ceremony was officiated by Mr. Jagdeep Singh Deo, Deputy Chief Minister II, Penang. Speaking on the occasion, Mr. Jagdeep Singh congratulated the organisers stating that the heritage trail sparked curiosity and connection, imparting valuable lessons on teamwork and problem-solving. He also mentioned that it was heartening to see Penang chosen as the venue, given its historical significance as a port of entry during colonial times. He also committed to supporting similar heritage related events in future. Participants of the trail were awarded with trophies, certificates, attractive vouchers and cash prizes.



High Commissioner Mr. B.N. Reddy called on Mr. Chang Lih Kang, Hon'ble Minister of Science, Technology and Innovation (MOSTI) of Malaysia on 23 November 2023. Discussions focused on enhancing collaboration in science & technology including space, nuclear, startups, nanotechnologies, semiconductors and capacity building in S&T. both sides agreed to revive Joint Working Group between MOSTI and Department of Science & Technology, India. Heads and senior officials of Malaysian Space Agency (MYSA), Malaysian Nuclear Agency (Nuklear Malaysia),

MIMOS Malaysia, NanoMalaysia Berhad joined the meeting. Startup collaboration between India and Malaysia, was agreed during the Joint Commission Meeting at Foreign Minister level held in New Delhi on 7 November 2023, as one of the key sectors for closer bilateral engagement. They also discussed Startup collaboration between India and Malaysia.



High Commissioner, Mr. B.N. Reddy visited Mc Dermott News office in Kuala Lumpur, the regional HQ of Asia Pacific on 20 November 2023. High Commissioner met the senior management team led by Mr. Mahesh Swaminathan-Sr. VP, Mr. Karippai Shibby - CFO, Mr. Bishwadip Das - VP and Mr. Arunabha Sen - Country Director India. High Commissioner addressed a large number of professionals from India working with McDermott. McDermott has expanded its presence significantly in the Indo-Pacific region including in India in the recent years in offshore oil & gas upstream projects.

High Commissioner attended a Diwali dinner hosted by the Consortium of Indian Industries in Malaysia (CIIM) on November 19. The event was also graced by Senator Mrs. Saraswathy Kandasami, Deputy Minister for Entrepreneur Development and Cooperatives of Malaysia. Other notable dignitaries included personnel from MITI, MIDA, MDeC, Talentcorp and Chambers of Commerce.





Malaysia Airlines commenced its inaugural flights between Kuala Lumpur (KUL) to Amritsar (ATQ) and Trivandrum (TRV) this year, with a send-off event held at the Kuala Lumpur International Airport (KLIA) Terminal 1 on 8 - 9 November respectively. The airline's chief executive officer, Mr. Ahmad Luqman Mohd Azmi stated that, the expansion of routes to India goes beyond mere connectivity, as this effort yields a range of positive outcomes, from driving economic growth to boosting tourism, nurturing cultural exchange, and facilitating global collaboration. The introduction of two new routes expands Malaysia Airlines' point-to-point connectivity from Kuala Lumpur to India to eight key hubs, including New Delhi, Bengaluru, Mumbai, Chennai, Hyderabad and Kochi.



Swara Community Arts Centre, (SWARA CAC) Kuala Lumpur led by Sitar maestro, Mr. Samuel Dass organised the SADHANA 2023 School Concert on 3rd November 2023. Ms.Beno Zephine, First Secretary represented the High Commission at the event. The concert showcased the talents of students of SWARA CAC and featured performances in Sitar, Tabla, Violin and Carnatic Vocal, thereby nurturing an education in the field of music.

Netaji Subhash Chandra Bose Indian Cultural Centre (NSCBICC)

The High Commission of India in Malaysia, in collaboration with PEPTIM (Malaysian Association of Indian Traditional Medicine) celebrated 8th Ayurveda Day on 6th December 2023 at the Netaji Subhas Chandra Bose Indian Cultural Centre (NSCBICC) at Brickfields, Kuala Lumpur. The theme for this year's Ayurveda Day is 'Ayurveda for One Health'. interface'. The event at NSCBICC featured a virtual talk by Prof Dr. Tanuja Manoj Nesari, Director, All India Institute of Ayurveda (AIIA) who highlighted the health benefits of the



Indian system of medicine, Ayurveda. The guests also participated enthusiastically in Ayurveda Quiz as well as in the book exhibition curated by NSCBICC. The event was officiated by Ms. Subhashini Narayanan, Deputy High Commissioner who highlighted the importance of Ayurveda in our day to day lives. President of PEPTIM, Vaithiyar Sivakkumaran Tirumalai, delivered the welcome address highlighting the numerous activities undertaken by PEPTIM to promote the awareness about traditional medicine systems in Malaysia. Two Ayurveda practitioners delivered expert talks on topics related to this year's Ayurveda Day theme. Vaidya Vidhyaa Manogaran spoke on 'Understanding Ayurveda and Cycle of Time'. Vaidya C.D. Siby spoke on 'Ayurveda and Terminal Illness'. Mr. B.N. Reddy, the High Commissioner of India to Malaysia, spoke about the importance of traditional medicine in the overall bilateral cooperation between India and Malaysia, also outlining the numerous bilateral exchanges held in this field. High Commissioner looked forward to closer collaboration with the Government of Malaysia through signing of the renewed MoU on traditional medicine systems, resumption of deployment of experts from India under ITEC programme in Malaysia's public health hospitals and also organizing a Business Expo and Conference in traditional medicine systems in near future. High Commissioner also spoke about early deployment of Ayurveda Chair at Universiti Tunku Abdul Rahman and about efforts of the High Commission to renew the AYUSH Information Cell at the Cultural Centre. The Guest of Honour, Dr. Goh Cheng Soon, Director of the Traditional and Complementary Medicine Division, Ministry of Health of Malaysia welcomed the vibrant collaboration between the two Governments in this important sector.

ICCR's School Connect Program 'Bharatiyam':

High Commission of India, Kuala Lumpur conducted Bharatiyam- School Connect Fortnight Programme at Sprouts Academy, Kuala Lumpur on 5 December 2023. Ms Beno Zephine, First Secretary addressed the students in an interactive audio visual presentation on Indian Culture. Various facets of Indian culture - arts, music, dance, cuisine, costumes, Yoga, tourism were presented. Students enthusiastically participated in Indian culture Quiz Q&A. Books on Indian culture were also distributed to prize winners.



What's New - Business & Investments News in India

1. <u>WHO and the Ministry of Ayush signed the Traditional and Complementary Medicine 'Project Collaboration Agreement'</u>

The Ministry of Ayush and the World Health Organisation (WHO) have signed a 'Project Collaboration Agreement' on Traditional and Complementary Medicine in Geneva. The primary goal of this agreement is to standardise Traditional and Complementary Medical Systems, integrate their quality and safety features into the National Health System, and distribute them on a global scale. To achieve this goal, WHO will develop the Traditional Medicine Global Strategy 2025-34 with the help of the Ministry of Ayush...read more

2. India's inland fish production tripled in last 9 yrs

Inland fish production in India has almost tripled in the last nine years, Union minister Parshottam Rupala said during the inaugural ceremony of 'Global Fisheries Conference India 2023' organised by the Ministry of Fisheries, Animal Husbandry & Dairying at Science City, Gujarat on the occasion of World Fisheries Day. This was the first time when a global fisheries conference was being organised in India...read more

3. The Inland Waterways Authority of India (IWAI) and Amazon signed an MoU as the e-commerce cargo movement set its course for Ganga (NW 1)

The Inland Waterways Authority of India (IWAI) and Amazon Seller Services Private Limited (Amazon) have inked a memorandum of understanding (MoU) to facilitate the movement of cargo and the transportation of customer shipments and products over inland waterways, specifically the Ganga River (National Waterway 1). This alliance aims to optimise logistics, reduce environmental footprints, and foster economic growth by utilising the sustainability and efficiency of water transportation. The most environmentally friendly mode of transportation is via rail and road, which use 18.5% and 91.6% more fuel, respectively, than water transport, according to a World Bank report...read more

4. Apple aims to produce US\$ 12 billion worth of iPhones in India by the end of FY24

By the end of March 2024, Apple aims to have produced US\$ 12 billion worth of iPhones in India. According to officials with knowledge of the situation, the tech giant has already scaled up its capacity to produce more than US\$ 7.19 billion in the first seven months of the fiscal year. Approximately 70% of iPhones made in India are exported; from April to October of this fiscal year, Apple exported iPhones US\$ 5 billion...read more

5. Wipro and NVIDIA have collaborated to provide healthcare insurance companies with generative

Wipro Limited and NVIDIA have collaborated to provide healthcare companies with Al-driven strategies, tools, and services that will expedite the deployment of generative artificial intelligence (gen Al). In order to improve member experience, boost enrolment, and assist with claims adjudication, Wipro will use NVIDIA Al Enterprise software to produce Al throughout its current portfolio of healthcare solutions in the Affordable Care Act (ACA), Medicare, and Medicaid. This will help healthcare companies to be able to achieve faster, and easier consumption of large language models (LLMs) powered by NVIDIA Al Enterprise, leading to increased productivity, deeper member intelligence, and better operational efficiencies...read more

6. <u>India becomes Chair of International Sugar Organisation (ISO) for 2024 to lead global sugar sector</u>

According to the Government, India would be the chairman of the International Sugar Organisation (ISO), an apex body for sugar and associated products, in 2024. India is the world's largest consumer of sugar and the world's second largest producer. While attending the ISO Council Meeting, Union Food Secretary Mr. Sanjeev Chopra asked support and collaboration from all member countries during India's presidency of ISO in 2024. With a 15% proportion of worldwide sugar consumption and a 20% share of sugar production, Indian sugar trends have a large impact on global markets....read more

7. In the past 10 years, India's bioeconomy has grown 12 times

Dr. Jitendra Singh, Union Minister of State (Independent Charge) for Science and Technology, Personnel, Public Grievances, Pensions, Atomic Energy, and Space, announced that India's Bioeconomy has increased 12 times in the past 10 years. The Minister stated that although India's bioeconomy was only roughly US\$ 10 billion in 2010, it is now US\$ 120 billion. It has increased 12 times in the last 10 years, and by 2030, we hope to have an additional US\$ 300 billion...read more

Spotlight and Opportunities in India

Ports Industry



- India has 12 major and 200+ notified minor and intermediate ports. The Indian ports and shipping industry play a vital role in sustaining growth in the country's trade and commerce. India is the sixteenth-largest maritime country in the world with a coastline of 7,516.6 kms.
- According to the Ministry of Shipping, around 95% of India's trading by volume and 70% by value
 is done through maritime transport. The Indian Government plays an important role in
 supporting the ports sector. It has allowed Foreign Direct Investment (FDI) of up to 100% under
 the automatic route for port and harbour construction and maintenance projects. It has also
 facilitated a 10-year tax holiday to enterprises that develop, maintain, and operate ports, inland
 waterways, and inland ports.
- India's Increasing investment and cargo traffic point towards a healthy outlook for the Indian
 ports sector. Providers of services such as operation and maintenance (O&M), pilotage and
 harbouring and marine assets such as barges and dredgers are benefiting from these
 investments. The capacity addition at ports is expected to grow at a CAGR of 5-6% till 2022,
 thereby adding 275-325 MT of capacity. India has plans to invest US\$ 82 billion in port projects
 by 2035.
- The Domestic waterways have found to be a cost-effective and environmentally sustainable mode of freight transportation. The government aims to operationalise 23 waterways by 2030.
 As part of the Sagarmala project, more than 574 projects worth US\$ 82 billion have been planned for implementation between 2015 and 2035.
- The Global Maritime India Summit 2023 serve as a platform to showcase global best practices, foster investment partnerships and chart a new and bright course for our collective future.

INCREDIBLE INDIA

Discover the Colors of Rajasthan: A Royal Odyssey Awaits!

Rajasthan, often referred to as the "Land of Kings," beckons travelers with its enchanting blend of history, culture, and natural beauty. This northwestern Indian state is a treasure trove of architectural wonders, boasting majestic forts, ornate palaces, and intricate havelis that narrate tales of royalty. Rajasthan's rich tapestry of experiences promises a journey through India's past and a glimpse into its enduring charm.

SI. Places to visit

1. Ranthambore National Park

Ranthambore National Park, nestled in the heart of Rajasthan, is a haven for wildlife enthusiasts and nature lovers. This renowned sanctuary is famous for its thriving population of Bengal tigers, making it a prime destination for tiger safaris. Amidst its rugged terrain and historic ruins, visitors can witness the incredible spectacle of these magnificent big cats roaming freely in their natural habitat.



2. Amber Fort

Amber Fort, a majestic hilltop fortress in Jaipur, is a testament to India's architectural grandeur. This UNESCO World Heritage site boasts intricate marble and sandstone palaces, stunning courtyards, and intricate frescoes that showcase the opulence of Rajput royalty.



3. Mount Abu

Mount Abu, the only hill station in the desert state of Rajasthan, offers a cool and refreshing escape from the arid plains. Nestled in the Aravalli Range, it's known for its lush greenery, serene Nakki Lake, and the stunning Dilwara Jain Temples with their intricate marble carvings. Visitors can explore its scenic beauty, take a leisurely boat ride on the lake, and immerse themselves in the spiritual and natural charm of this oasis in the desert.



SI. Places to Visit

4. Ajmer Sharif Dargah

Ajmer Sharif Dargah, situated in the heart of Ajmer, is one of India's most revered Sufi shrines. It enshrines the tomb of Khwaja Moinuddin Chishti, a prominent Sufi saint, drawing pilgrims from various faiths seeking blessings and solace. The stunning white marble architecture and the serene ambiance make it a place of profound religious significance and architectural beauty.



5. Hawa Mahal

Hawa Mahal, also known as the "Palace of Winds," is an iconic architectural marvel in Jaipur. This stunning five-story palace, with its intricately designed pink sandstone facade, features 953 small windows and screens that were traditionally used by royal women to observe street festivities while maintaining their privacy. A true testament to Rajput architecture, Hawa Mahal is a captivating blend of beauty and history in the heart of Jaipur's bustling old city.



6. Birla Mandir

Birla Mandir in Jaipur, officially known as the Laxmi Narayan Temple, is a pristine and magnificent white-marble temple dedicated to Lord Vishnu and Goddess Laxmi. This architectural masterpiece stands as a symbol of devotion and showcases intricate carvings and stunning architecture against the backdrop of the Aravalli Hills.



7. Jantar Mantar Jantar Mantar Observatory

The Jantar Mantar in Jaipur is an awe-inspiring UNESCO World Heritage Site, known for its collection of monumental astronomical instruments. This 18th-century observatory, built by Maharaja Jai Singh II, showcases an incredible blend of science and artistry, offering a fascinating glimpse into India's astronomical heritage.



SI. Places to Visit

8. Jaisalmer War Museum

The Jaisalmer War Museum is a poignant tribute to India's military history, located in the heart of the Thar Desert. It houses an impressive collection of artifacts, weaponry, and memorabilia, offering visitors a deep insight into the valor and sacrifices of the armed forces. It serves as a place of remembrance and gratitude, honoring those who have served and continue to protect the nation.



9. Sam Sand Dunes

The Sam Sand Dunes in Rajasthan are a mesmerizing expanse of golden desert, where rolling dunes stretch as far as the eye can see, creating a surreal landscape. Visitors flock here to experience camel safaris, watch stunning sunsets, and immerse themselves in the magical ambiance of the Thar Desert.



10. Mandore Garden

Mandore Garden, situated in Jodhpur, is a captivating blend of historical significance and natural beauty. It features exquisite architecture, including intricately carved cenotaphs of Marwar's rulers, set amidst lush gardens and towering ashoka trees. This tranquil oasis serves as a peaceful escape and a tribute to the royal heritage of the region.



INDIAN COMPANIES IN MALAYSIA:

Prismabytes Sdn Bhd







- Prismabytes Sdn.Bhd established in Year 2000 in Kuala Lumpur as a specialized Electronics Security Solutions provider mainly for Total Airport management System (TAMS) domain, Government, Infrastructure, Corporate sectors, Defense sector, Prisons etc. Current Paid up capital is RM 1.89 Million and with a global presence including India, Singapore and UAE.
- CCTVTECH (Established in year 2008 in Singapore) is one of PRISMABYTES associate company specialized in manufacturing & OEM distribution of various kind of high end Electronic Security & Ai based products for the global market. CCTVTECH provides the end to end solutions and products needed for the vast surveillance domain in global market covering various market segments.
- PRISMABYTES GROUP current Solution portfolio includes;
 - 1. Fiber Acoustic Solutions (Border security Pipeline monitoring FIDS etc.)
 - 2.Oil & Gas Explosion proof ATEX certified Security Solutions
 - 3. Marine grade Security Solutions
 - 4. Body worn cameras Al based telematic solutions
 - 5.Access Control Alarm monitoring Video Management Solutions
 - 6.Cooled & Uncooled Thermal Imaging and EOS solutions
 - 7. Electronic Key management Solutions
 - 8.IoT based solutions, Platforms and services
 - 9.Cloud based VMS and SaaS solutions
 - 10. Artificial Intelligence based Video analytics' applications
 - 11. Smart City solutions incorporating Ai, Deep learning & IoT
- With over 24 years of Experience PRISMABYTES have various client profiles like Malaysia Airlines-KLIA –
 Cochin International Airport Bharat Electronics Limited Bahrain International Airport Deira City Centre
 CIQ Various Prisons KL Smart tunnel LLM KLCC Various Highway Project Khalifa Stadium
 Doha BHEL Dubai Port VPCT Anna Centenary Library Baroda City surveillance KR Hydro Dam
 Mysore CJ Data Centres, TSS classified, ICAD Abu Dhabi etc.
- Founding chairman of PRISMABYTES is Shaji N Meethal who has 35 years of experience globally in the Electronic Security IoT Ai segment and currently heading the PRISMABYTES GROUP.
- Business Office

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Useful BizLinks

- Economic Diplomacy Division, Ministry of External Affairs
- Department of Commerce
- Department for Promotion of Industry and Internal Trade (DPIIT)
- Ministry of Tourism
- Indian Brand Equity Foundation (IBEF)
- Invest India
- Confederation of Indian Industry (CII)
- Federation of Indian Chambers of Commerce & Industry (FICCI)
- Associated Chambers of Commerce and Industry of India (ASSOCHAM)
- Agriculture and Processed Food Products Export Development Authority (APEDA)
- Apparel Export Promotion Council (AEPC)
- <u>Basic Chemicals, Pharmaceuticals and Cosmetics Export Promotion Council</u> (CHEMEXCIL)
- Carpet Export Promotion Council
- Cashew Export Promotion Council of India (CEPC)
- Coffee Board of India
- Cotton Textile Export Promotion Council (TEXPROCIL)
- Council for Leather Exports (India CLE)
- Electronics and Computer Software Export Promotion Council (ESC India)
- Engineering Exports Promotion Council of India
- Export Promotion Council for Handicrafts (EPCH)
- Gem and Jewellery Export Promotion Council (GJEPC)
- Handloom Export Promotion Council (HEPC)
- Indian Silk Export Promotion Council (ISEPC)
- Pharmaceutical Export Promotion Council (Pharmexcil)
- Plastics Export Promotion Council (PLEXCONCIL)
- Powerloom Development & Export Promotion Council (PDEXCIL)
- Shellac and Forest Products Export Promotion Council (SEPC)
- Spices Board of India
- Sports Goods Export Promotion Council (SGEPC)
- Synthetic and Rayon Textiles Export Promotion Council (SRTEPC)
- Tea Board of India
- Tobacco Board
- Wool & Woollens Export Promotion Council (WWEPC)