



Building The Legacy



Brain Behind the Concept



Ceramix 2019, The Elite Expo, 3rd edition of the series of Vibrant Ceramix expo & summit for ceramic products

Started in 2016 with a humble beginning of 6000 Sq mtr growing to 50,000 Sq mtr in 2017

Brain child of Octagon Communications Pvt Ltd.

Conceptualized to connect the global ceramic industry to India

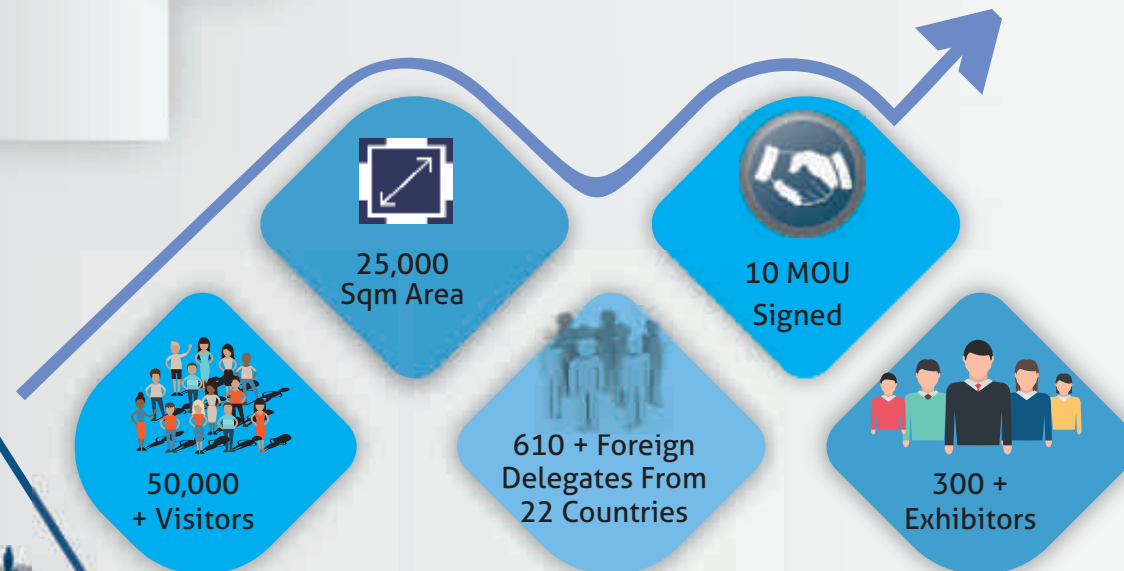
To enable quality Indian ceramics to redefine, reshape & set trends that align with the varying market demands across the world.

Small step in 2016 of 120 exhibitors & 600 visitors from 18 countries, with a initiative to explore subcontinental market, grown rapidly with a reach to almost 102 countries in the 2017 with 2000+ delegates.

Past editions resulting in the increase of export by approx 22.6% amounting to an increase of 400 million sq m of tiles export in just last 1 year.

Resulting in increase India's share in global market to 15.4 % from 12.9%

Statistics About VCES 2016

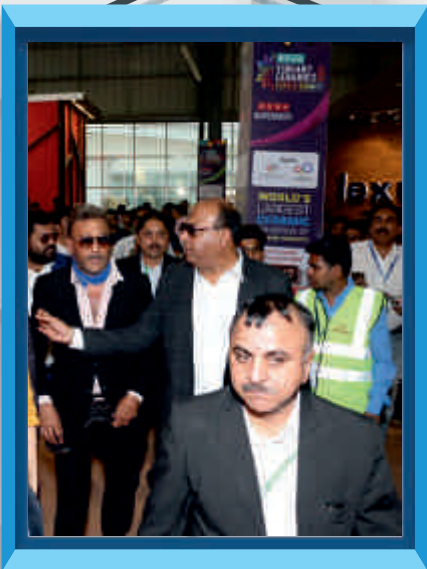
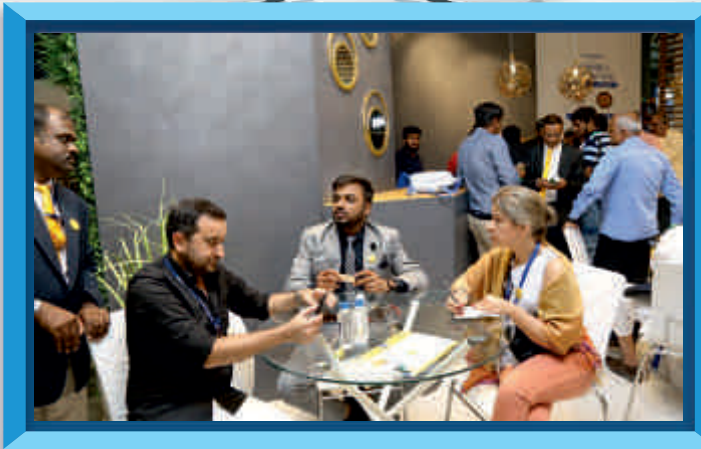


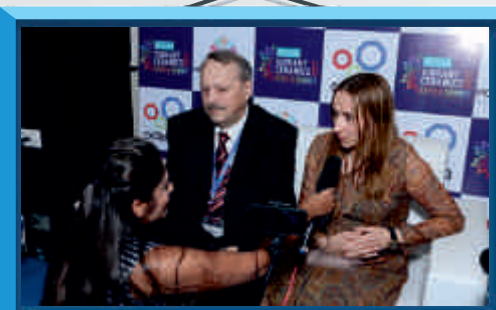
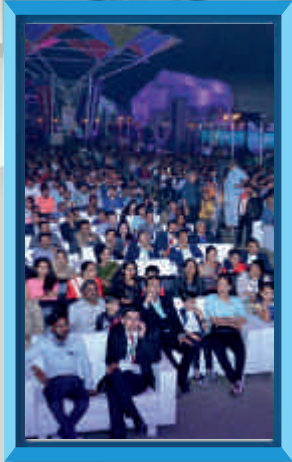
Statistics About VCES 2017













Ceramic Industry Perspective

Global

The global ceramic tiles market was valued at USD 81.58 Bn in 2017 and is anticipated to expand at a CAGR of 9.7% from 2018 to 2026. The market is driven by the rise in construction activities in Asia Pacific. Asia Pacific accounts for a major share of the global ceramic tiles market, due to increase in building and construction activities in the region.

Among regions, Asia Pacific held a major i.e. 68.1% share of the global ceramic tiles market in 2017 and its share is anticipated to increase during the forecast period, owing to surge in the demand for ceramic tiles from China, India, and ASEAN. Asia Pacific is followed by Europe. Demand for ceramic tiles in Europe is increasing and the market in the region is likely to offer lucrative opportunities to ceramic tile manufacturers in the near future. North America accounted for 2.5% share of the global ceramic tiles market in 2017.

Ceramix 2019

With the massive response we received from all over the world during our last 2 editions, we aim to internationalize it & will have exhibitors from across the globe in the upcoming edition rebranded as Ceramix 2019.

The expo will witness the leading manufactures from the top ceramic manufacturing nations like Spain, Italy, Turkey, China, Vietnam, Thailand & India. The expo will have exhibitors, who are manufacturers of :

- Wall Tiles
- Floor Tiles
- Vitrified Tiles
- Sanitary Wares
- Bath Wares
- Bath Fittings



What to Expect in Ceramix 2019



With over 2000 delegates from more than 100 countries expected to participate in this expo, it indeed offers an unparalleled opportunity to the global ceramic industry to identify previously unexplored or less explored options to satisfy the global demand.

Why Visit

The expo will serve as a one stop destination for the entire value chain from manufacturers and exporters of ceramic tiles, sanitary ware and building construction materials to importers, distributors and end users including architects, interior designers & building/construction companies from across the globe. We are also organizing a knowledge summit which will be addressed by various standards and certifying institutes, building & construction associations, architectural associations, ceramic and sanitary ware associations, hotel associations and chambers of commerce from across the world.

Ceramix 2019

visit will help you to:

VISITORS FROM 100+ COUNTRIES



Why Exhibit

4 days during which international companies meet architects, designers, contractors and retailers and show the new trends in ceramic tiles, sanitary wares and bathroom furnishings. The participation at Ceramix 2019 will provide you a perfect platform to :

EXHIBITORS FROM ACROSS THE GLOBE

01

Showcase your newest products/designs

02

Expand your customer base

03

Expand your distributor network

04

Expand your industry contacts

09

Research Your Industry & Competition

05

Obtain feedback & opinions from customers

06

Reaffirm confidence among existing clients

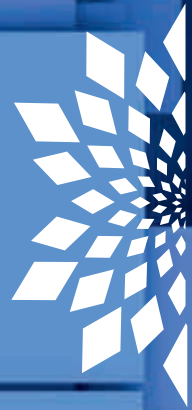
07

Explore new product offerings

08

Boost Brand Visibility





CERAMIX[®]

Expo 2019



octagon
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