



High Commission of India, Kuala Lumpur

INDIA BECKONS

High Commission's e-Newsletter

Significant Diplomatic Engagements

Celebration of 79th Independence Day of India:

On 15 August 2025, Prime Minister Narendra Modi delivered his 12th consecutive Independence Day address from the ramparts of the Red Fort, marking the 79th Independence Day of India. He reflected on India's journey from a nation once dependent on others to one that now commands global confidence, stressing that the next two decades will be critical in transforming India into a Viksit Bharat by 2047. He underlined the role of the youth, women, farmers, and entrepreneurs as the driving force behind this vision, while reiterating his government's focus on good governance, inclusive growth, and the spirit of "Sabka Saath, Sabka Vikas."

Laying out a future-oriented roadmap, the Prime Minister announced major initiatives including indigenous semiconductor chip production, next-generation GST reforms, the PM Viksit Bharat Rozgar Yojana to generate large-scale employment, and the Mission Sudarshan Chakra to build an advanced missile defence system. He also launched the Samudra Manthan Mission for deep-sea energy exploration, pledged a tenfold expansion of nuclear energy by 2047, and called for innovation in areas like jet engines, social media platforms, and fertilisers. Through these announcements, he positioned India on a path of technological self-reliance, energy independence, and strategic strength, reaffirming his government's commitment to building a secure, prosperous, and self-reliant India.



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Engagements of High Commission of India Kuala Lumpur

Mission together with NSCBICC and in collaboration with Bharat Club Kuala Lumpur, organized a special cultural event 'Celebrating India-ASEAN Cultural Harmony', a musical and dance programme, on the occasion of India's 79th Independence Day, and also to mark Malaysia's Chairmanship of ASEAN for the current year.

Over 600 people attended the special event held under the Promotion of Cultural Ties with Diaspora (PCTD) scheme of the Ministry of External Affairs of India on 22 August 2025 at Shantanand Auditorium, The Temple of Fine Arts in Kuala Lumpur. H.E. YB Tuan M. Kulasegaran, Deputy Minister in Prime Minister's Department (Law & Institutional Reform), graced the event as the Chief Guest of Honour. Ambassador Bala Chandran, Deputy Secretary General (Multilateral Affairs), Ministry of Foreign Affairs also joined the event. At this special cultural event, Bharat Club members performed Joget Dance of Malaysia; Coconut Dance and Bamboo Dance which are popular in several countries in the ASEAN region; a dance drama with a dramatic retelling of a timeless tale from the epic Ramayana, and a vibrant costume show from various States in India celebrating its rich diversity through a tapestry of tradition and style.



CIIM Golf Invitational 2025 to commemorate the 20th Anniversary of CIIM's founding and the 79th Independence Day of India was held at the Tropicana Golf and Country Club. Organized by Consortium of Indian Industries In Malaysia (CIIM) in association with High Commission of India on 15th August 2025 attracted 120 golfers from Malaysian Government, diplomatic corps, and businesses from India and Malaysia. The Royal gala dinner was graced by the august presence of His Royal Highness YAM Tunku Ali Redhaudin, Tunku Besar Seri Menanti of Negeri Sembilan. This was attended by about 400 businesspersons from India and Malaysia, diplomats and other golf enthusiasts. The Golf invitational was also joined by the participation of YAM Tunku Laxamana Tunku Dato' Seri Utama Naquiyuddin.

High Commission of India set up a booth to promote Araku Coffee during the CIIM Gold Invitational 2025 at Tropicana Golf & Country Resort on 15th August 2025. This award-winning coffee is a specialty Arabica grown sustainably in the Araku Valley of Andhra Pradesh, India. Attendees at the event appreciated the unique flavour of Araku Coffee and were keen to learn more about procuring this premium, sustainably-grown coffee



High Commission of India celebrated the 79th Independence Day, with great fervour and enthusiasm, on 15 August 2025 at the India House. Over 800 Indian nationals, including school children and members of the vibrant Indian community in Malaysia, joined the celebrations at the India House. In his remarks, the High Commissioner spoke on the ever expanding India-Malaysia bilateral ties, highlighting the regular high-level political exchanges, growing trade and investments, initiatives for collaboration in the defense and security sphere, tourism exchanges and the strong people-to-people connect as also diaspora linkages. Highlighting that over 1.2 million Indians visit Malaysia last year, the High Commissioner emphasized the welfare and safety of Indian nationals is a high priority to the High Commission. The cultural segment of the celebrations featured inspiring performances of patriotic songs and dance presentations by students from Vikas International School, Global Indian International School and Sprout Academy, alongside the talented members of Bharat Club Malaysia and Tamil Expats Malaysia. NRI Women Entrepreneurs based in Malaysia showcased their innovative and entrepreneurial spirit through their stalls at the India House. These stalls included wide range of products such as handmade dolls, art, clothing, 3D murals, paintings, handicrafts and Indian delicacies.



India, as the Principal Cultural Partner of the 8th MIFFest, Mission, Ministry of Information and Broadcasting, Government of India, and National Film Development Corporation (NFDC), India organised the WAVES Bazaar Pavilion at MyTOWN, Kuala Lumpur, from 19 to 27 July 2025. The WAVES Bazaar Pavilion served as a platform to showcase the WAVES Bazaar and International Film Festival of India (IFFI), Goa, the premier film festival of South Asia and to highlight the 50 year anniversary of establishment of NFDC.



A special event titled 'India Night' was held jointly organised by the Ministry of Information and Broadcasting, the High Commission of India, and MIFFest 2025. Holding for a second consecutive year, 'India Night' at MIFFest is emerging as a prestigious platform to celebrate the richness of Indian cinema and its deep-rooted cultural ties with Malaysia. India Night 2025 brought together a distinguished gathering of film industry stakeholders, including acclaimed directors, actors, producers, and the diplomatic community. The evening presented a platform for renowned Indian filmmaker Ms. Rima Das and three other filmmakers/Directors from India. Also highlighted the screening of two movies of legendary filmmaker Raj Kapoor and four films by women filmmakers namely Village Rockstars 2, Second Chance, Victoria and Boong at the MIFFest 2025.

15 Officers from Malaysian Anti-Corruption Commission (MACC) and 14 Officers from Royal Malaysia Police have attended a 2-week "Digital Forensics and Cyber Security" training from 14.07.2025 to 25.07.2025, being conducted National Forensic Sciences University, Gandhinagar, Gujarat under the MEA 's Indian Technical and Economic Cooperation (ITEC) Programme.



Indian Scholarship and Trust Fund (ISTF) Selection Committee members - Tan Sri Prof. Dr. T. Marimuthu (Chairman), Tan Sri Dato' Ajit Singh, Datuk Dr. Achaiah Kumar Rao, Mr. Satish Ramachandran, Prof. Dr. Ravichandran Moorthy, devoted their valuable time in shortlisting eligible candidates for support under ISTF 2024-25. 58 deserving Malaysian Indian students were selected for the one-time financial support to help pursue higher educational courses in various colleges and universities. Financial support under the ISTF are provided annually for meritorious Malaysian Indian students on means-tested basis.

Ms. Shalini Jayaprakash, Malaysian national, who will pursue PhD in Education at the Bharathiar University, Coimbatore, Tamil Nadu under the ICCR's Atal Bihari Vajpayee General Scholarship Scheme (ABVGSS) for International Students for 2025 was received at the High Commission and was briefed by Deputy High Commissioner of India to Malaysia, Ms Subhashini Narayanan.



High Commission of India congratulates Ms. Nur Syafiqah Farhanah Binti Dzulkharnien, PhD student of Universiti Kebangsaan Malaysia (UKM), who has been selected under the Joint NAM S&T-JSS AHER Fellowship 2025 to pursue research fellowship at the Centre for Science & Technology of the Non-Aligned and Other Developing Countries (NAMSTCT), located in Delhi, in partnership with the JSS Academy of Higher Education and Research, Mysuru.

Malaysian Armed Forces Football Team reached back at Subang Airbase onboard IAF aircraft after an eventful debut at 134th Durand Cup 2025. At Shillong, Malaysian Armed Forces Football Team played against Shillong Lajong FC, Northeast United FC and Rangdajied United FC. First ever participation by Malaysian Armed Forces Football Team in Durand Cup 2025 marked a significant milestone in defence cooperation and sports diplomacy between the two professional armed forces.





A delegation led by Mr. Nitin Kumar Yadav, Additional Secretary, Department of Commerce participated in the 40th ASEAN-India Senior Economic Officials Meeting (SEOM) and 14th EAS SEOM Consultations in Kuala Lumpur, Malaysia on August 21, 2025. The ASEAN India SEOM Consultations discussed on ways to realize the immense potential to strengthen economic and trade ties, including through the ongoing review of ASEAN-India Trade in Goods Agreement. The delegation also met the High Commissioner of India to Malaysia, Mr. B.N. Reddy and discussed ways to strengthen bilateral trade cooperation with Malaysia.

Hon'ble Defence Minister of India Shri Rajnath Singh met with participants attending UNWMOC-2025 at Centre for UN Peacekeeping (CUNPK), including Lt Col Zanariyah binti Zahari from Malaysian Armed Forces. Lt Col Zanariyah binti Zahari is the fourth lady officer from Angkatan Tentera attending women officers course at CUNPK.



Netaji Subhash Chandra Bose Indian Cultural Centre (NSCBICC)



High Commission of India and NSCBICC in partnership with GOPIO Malaysia and Hindu Youth Organization Klang organized a yoga event in conjunction with IDY 2025 on 25 July 2025 at SJK(T) Taman Sentosa, Klang Selangor. Director NSCBICC Ms Vijayalakshmi Sunderarajan, graced the occasion as Chief Guest. A yoga session in line with the Common Yoga Protocol was organized on the occasion by the new Yoga Teacher, Ms Dhanista Samariya. 150 students from the school, along with teachers and parents participated

On August 9 2025, High Commission of India and NSCBICC, in association with Bharat Club Kuala Lumpur held Children's Quiz 2025 In conjunction with the celebrations of India's 79th Independence Day at the NSCBICC. The Quiz, helmed by Quiz master Shiv, featured questions on Indian culture, languages, economy, science, geography, history and so on and was well attended by members of the Bharat Club.



What's New – Business & Investments News in India

1. India hits 100 GW solar manufacturing milestone, boosting self-reliance

India's domestic solar equipment manufacturing capacity has seen a remarkable increase, growing from 2.3 Gigawatt (GW) in 2014 to 100 GW in 2025, a growth that experts are calling a "historic milestone". The growth is supported by initiatives like the US\$ 2.74 billion PLI Scheme and the mandatory local sourcing of solar cells and modules for government projects such as PM-KUSUM and PM Surya Ghar Muft Bijli Yojana...[read more](#)

2. Ayurveda, palaces, yoga: India's tourism market to add US\$ 59 billion by 2028

India's tourism and hospitality sector is poised for unprecedented growth, with revenues projected to cross US\$ 59 billion by 2028, according to Capitalmind PMS. Domestic tourism is emerging as the key driver, expected to double to 5.2 billion visits by 2030 from 2.5 billion in 2024, translating into a 13.4% Compound annual growth rate (CAGR)...[read more](#)

3. AYUSH sector moving towards US\$ 200 billion target

India's AYUSH sector is steadily progressing towards the US\$ 200 billion target, supported by a robust network of research councils, statutory bodies, and national institutes, Union Minister of State (I/C) of the Ministry of Ayush, Mr. Prataprao Jadhav said during a meeting of the newly established Parliamentary Consultative Committee for the Ministry of AYUSH. Initiatives such as Ayushman Arogya Mandirs and the National AYUSH Mission are expanding healthcare access to millions....[read more](#)

4. India set to become world's most sought-after consumer market: Morgan Stanley

India is on track to become the world's most sought-after consumer market, according to a new Morgan Stanley report, despite global uncertainty triggered by the Trump tariff blitz and concerns over slowing GDP growth. The research points to structural economic changes, an accelerating energy transition, and expanding manufacturing activity as the main drivers. The report concludes that India's blend of robust domestic demand, growing industrial capacity, macroeconomic stability, and favourable demographics could make it one of the most attractive global investment destinations. If these elements align, the country could enter a prolonged phase of high growth with reduced economic volatility, drawing unprecedented levels of interest from both domestic and international investors...[read more](#)

5. India's nuclear energy mission set to transform energy landscape

Union Minister Dr Jitendra Singh announced that the newly launched Nuclear Mission under the Union Budget 2025-26 is poised to change India's energy landscape, propelling nuclear power as a primary energy source. He highlighted that the move aims to ensure energy security while fostering innovation through private sector involvement. Dr Singh shared that India's nuclear power capacity, currently at 8,180 MW, will expand to 22,480 MW by 2031-32, with reactors under construction in Gujarat, Rajasthan, Tamil Nadu, Haryana, Karnataka, and Madhya Pradesh. Plans are also underway for a major 6 x 1208 MW nuclear power plant in collaboration with the USA at Kovvada, Andhra Pradesh...[read more](#)

6. OpenAI sees India as a key AI market with rapid user growth

OpenAI, the creator of ChatGPT, has identified India as its second-largest market, with user numbers tripling over the past year. IT Minister Ashwini Vaishnaw outlined India's three-pronged AI strategy: chip design, foundational models, and applications. He expressed confidence in India's ability to achieve cost-effective solutions, similar to the country's success in launching space missions at reduced costs..[read more](#)

7. The government allows 100% Foreign Direct Investment (FDI) in insurance companies

The Indian government has raised the Foreign Direct Investment (FDI) limit in insurance companies from 74% to 100%, allowing full foreign ownership. This decision aims to attract more capital into the long-term, capital-intensive sector, ensuring insurers invest all collected premiums within India. Union Minister of Finance and Corporate Affairs, Ms. Nirmala Sitharaman, stated that existing regulations and conditions on foreign investment would be reviewed and simplified. The move aligns with the Insurance Regulatory and Development Authority of India's (IRDAI) goal of achieving "Insurance for All" by 2047...[read more](#)

Spotlight and Opportunities in India

Media and Entertainment Industry



- The Indian Media and Entertainment (M&E) industry is a sunrise sector for the economy and is making significant strides. The increasing availability of fast and cheap internet, rising incomes, and increasing purchases of consumer durables have significantly aided the industry. India's media and entertainment industry are unique as compared to other markets. The industry is well known for its extremely high volumes and rising Average Revenue Per User (ARPU).
- The Indian Media & Entertainment (M&E) sector is set for substantial growth, with a projected 10.2% increase, reaching US\$ 30.8 billion by 2024 and a 10% CAGR, hitting US\$ 37.2 billion by 2026. Advertising revenue in India is projected to reach US\$ 3.98 billion by 2024. The share of traditional media (television, print, filmed entertainment, OOH, music, radio) stood at 57% of the media and entertainment sector revenues in 2023.
- India's Animation and VFX sector is projected to grow from US\$ 1.3 billion in 2023 to US\$ 2.2 billion by 2026, increasing its share of the Media and Entertainment (M&E) industry from 5% to 6%, according to a CII GT report. Media companies are projected to achieve an 8% revenue growth, reaching US\$ 7.14 billion by FY27, driven by increasing contributions from the digital segment, according to a Crisil analysis of 20 companies that account for 55% of the media industry's revenue.
- The Indian M&E industry is on an impressive growth path. The industry is expected to grow at a much faster rate than the global average rate. This can be majorly credited to rising incomes, increasing internet penetration and a growing push toward digital adoption.
- In the long run, growth in the M&E industry is expected in retail advertisement on the back of several players entering the food and beverages segment, E-commerce gaining more popularity in the country, and domestic companies testing out the waters. India's rural regions are expected to be the next regions for growth.

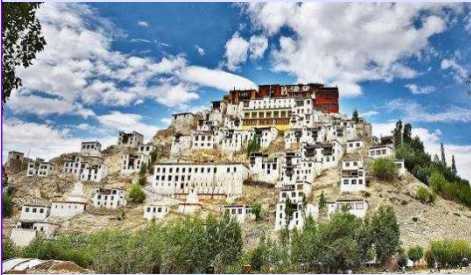
INDIA TOURISM - Cuisine of Ladakh




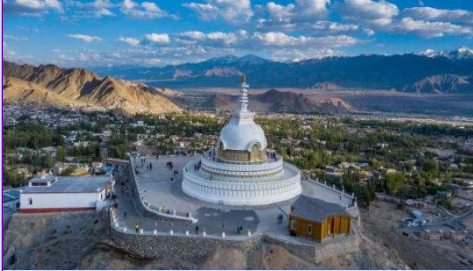
Tamil Nadu cuisine is a vibrant blend of flavors, known for its use of rice, lentils, and aromatic spices, offering a rich variety of vegetarian and non-vegetarian dishes.

Sl. No	Events	Description	
1.	Momos	Momos are savory steamed dumplings filled with a variety of ingredients like vegetables, meat, or cheese, reflecting the region's rich Tibetan-influenced cuisine. Often served with a spicy red chutney, these dumplings are a beloved snack or meal in the high-altitude region.	
2.	Thukpa	Thukpa is a hearty noodle soup, typically made with meat or vegetables, and flavored with aromatic spices and herbs. It's a comforting and nutritious dish, popular in Himalayan regions and often enjoyed as a warming meal during colder months.	
3.	Kambhir	Khambir is a traditional flatbread, known for its thick, soft texture and slightly tangy flavor. It is often enjoyed with butter, tea, or served alongside stews and vegetables in Ladakhi cuisine.	
4.	Apricot Jam	Apricot jam in Ladakh is a delicious, locally-made preserve, crafted from the region's sweet, sun-ripened apricots. Known for its rich flavor and natural sweetness, it is a popular treat among locals and visitors alike.	
5.	Gur Gur Cha	Gur Gur Cha is a traditional butter tea, made by mixing tea with yak butter, salt, and sometimes barley flour. It is a nourishing drink enjoyed for its rich flavor and energy-boosting properties, especially in cold mountain regions.	

INCREDIBLE INDIA

Ladakh : Where the earth meets the sky, and adventure knows no bounds!

Sl.No	Places to visit	
1.	Thiksey Monastery Thiksey Monastery is a striking Buddhist monastery perched on a hilltop, offering panoramic views of the Indus Valley. It belongs to the Gelug sect of Tibetan Buddhism and is famous for its resemblance to the Potala Palace in Lhasa. The monastery houses numerous shrines, including a massive Maitreya Buddha statue, and is a key site for Buddhist pilgrimage and culture in the region.	
2.	Pangong Tso Pangong Tso is a stunning high-altitude lake located in the Himalayas, straddling the border between India and China. Famous for its crystal-clear waters and dramatic landscapes, it stretches over 134 kilometers in length. The lake is also famous for its appearance in the movie 3 Idiots and is a popular destination for trekkers and adventure enthusiasts.	
3.	Khardung La Khardung La is one of the highest motorable passes in the world, located in the Ladakh region at an altitude of 5,359 meters (17,582 feet). It offers stunning views of the surrounding mountains and valleys, making it a popular destination for adventure enthusiasts and trekkers. The pass is crucial for the supply route to the Siachen Glacier, serving both military and civilian purposes.	
4.	Gurdwara Pathar Sahib Gurdwara Pathar Sahib is a Sikh shrine located near Leh, commemorating the visit of Guru Nanak Dev Ji. According to legend, a demon attempted to harm the Guru, but the rock he threw at him miraculously softened and became part of the Gurdwara. The site is revered for its spiritual significance and attracts many devotees and tourists each year.	

Sl. No	Places to visit	
5.	<p>Leh Hall of Fame</p> <p>Leh Hall of Fame is a museum located in Leh, dedicated to honoring the Indian Armed Forces' contributions and sacrifices, particularly in the region. It showcases various military artifacts, photographs, and exhibits that highlight key battles and events, including the Kargil War. The hall also educates visitors about Ladakh's history, culture, and the strategic importance of the region.</p>	
6.	<p>Hemis National Park</p> <p>The Hemis National Park is renowned for its stunning landscapes and rich biodiversity. It is home to endangered species such as the snow leopard, Tibetan wolf, and the Himalayan brown bear. The park also offers breathtaking views of high-altitude deserts, valleys, and rivers, making it a popular destination for nature lovers and wildlife enthusiasts.</p>	
7.	<p>Magnetic Hill</p> <p>Magnetic Hill is a unique phenomenon where vehicles appear to defy gravity and move uphill on a slight incline. Located on the Leh-Kargil road, it's a popular tourist attraction due to its optical illusion. The hill's mysterious appeal draws visitors who enjoy experiencing this curious natural wonder.</p>	
8.	<p>Shanti Stupa</p> <p>The Shanti Stupa, located in Leh, is a Buddhist monument symbolizing peace and harmony. It was built by the Japanese Buddhist monk Gyomyo Nakamura. in collaboration with the local Ladakhi community. The stupa houses relics of the Buddha and serves as a popular pilgrimage site, offering stunning views of the surrounding mountains and valleys.</p>	

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- Arom Grips Ltd. was established in 2003 to address the burgeoning needs of the legacy management sector within the (Re)Insurance industry, especially in emerging markets. With over two decades of expertise, Arom Grips has become a beacon in the industry, underlining the adaptability and foresight of Indian entrepreneurial spirit.
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- The four pillars of their services include :
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 4. Legacy Management: Highly skilled services in run off management and reconciliations including debt collection and credit control.

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